

For Immediate Release

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MORAN TO JOIN BEACON INSTITUTE AS COO

Environmental Leader To Help Build World-Class Research and Academic Center

(Beacon, NY) – The Beacon Institute for Rivers and Estuaries today announced that Marc Moran, former Regional Director for the New York State Department of Environmental Conservation, will serve as its new Chief Operating Officer.

John Cronin, Director and CEO of the Beacon Institute, said, "Marc understands the intricacies of applying science to policy and he understands the challenges of building a dynamic global organization in the 21st century. Marc will bring important leadership and vision to the Beacon Institute as we continue our mission to become a global center for interdisciplinary research, policy-making and education."

Moran will oversee the daily operations of the Institute, work with the Institute's staff and faculty from its partner universities, including Rensselaer Polytechnic Institute, Columbia University and Pace University, and oversee the development of a state-of-the-art laboratory on Denning's Point and satellite facilities that are planned along the Hudson River, among other projects.

Moran said, "The Beacon Institute is well on its way to becoming the premier research and academic leader on rivers and estuaries, as well as a positive force for the Hudson Valley. I look forward to working with John Cronin and the entire team to help fulfill the great promise that the Beacon offers for the future of the Hudson River and for environmental leadership across the country and the world. That is no small task, but one I accept with great enthusiasm and optimism."

Prior to joining the Beacon Institute, Moran served as a Regional Director for the New York State Department of Environmental Conservation. As Regional Director, Moran oversaw the work of the DEC in a seven-county region which includes the lower and mid-Hudson River Valley, stretching from the New York City line to the Catskill Mountains. The 4,500 square mile region is home to approximately two million people, and offers a diverse array of land uses and environmental challenges.

Before joining the DEC, Moran held a number of senior positions in Westchester County government, including Director of Management & Operations, Deputy Commissioner of Health, and Senior Assistant to the County Executive. He served as Westchester's principal representative in negotiations which produced the historic 1997 New York City Watershed Agreement.

Before joining Westchester County government, Moran was a staff writer for the Gannett newspapers in Westchester County. He is a member of the American Planning Association and the American Institute of Certified Planners.

About the Beacon Institute

Headquartered on the Hudson River in the City of Beacon, in Dutchess County, New York, the Beacon Institute's mission is to create a global center for interdisciplinary research, policy-making and education regarding rivers, estuaries and their connection with society. The Beacon Institute is committed to developing a cadre of scientists, engineers, educators and policy experts whose collaborative work will focus on some of the most important and endangered bodies of water in the world. It also aims to make the Hudson Valley a global center for the development of advanced monitoring and observation technologies for rivers and estuaries.